

PRESS RELEASE

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FOR IMMEDIATE RELEASE

LANG partners with Otter House to bring Madeleine Floyd Collections to retail in U.S.

LANG owns exclusive North American distribution rights for Madeleine Floyd

Waukesha, WI. July 26, 2017 – LANG has partnered with Otter House – a premier UK Gift & Stationery company that focuses on artist designs in various product formats. Through this partnership, LANG has the privilege to own exclusive North American distribution rights for Madeleine Floyd, one of Otter House's top selling artists.

Madeleine Floyd, one of Britain's most beloved artists and illustrators, grew up in Oxford where she spent most of her childhood drawing. She later graduated from Camberwell College of Art and Design, in London. Currently, Madeleine paints, illustrates, writes, designs, licenses and exhibits her work around the world. She works primarily in water color, ink and oils but adapts to whatever medium feels appropriate on a particular project.

LANG will be introducing her two most popular collections to the United States; Birdsong, and Butterflies, in fall 2017. The collections each include product assortments such as Calendars, Stationery, Puzzles and Drinkware. The Madeleine Floyd Birdsong, and Butterflies collections have been top sellers in the UK and LANG couldn't be more excited to share this new collection to retailers across the U.S.



About IG Design Group

IG Design Group is engaged in the design, manufacture and distribution of gift packaging and greetings, stationery and creative play products. The Company's geographic segments include UK and Asia, Europe, Americas and Australia. Its gift wrap products can be supplied with accompanying coordinated accessories, which include bags, tags, ribbons and bows, and crackers. IG Design Group is also involved in branded, licensed, bespoke and Christmas crackers. The Company works closely with blue-chip customers to develop ranges of gifts for Christmas and other special occasions. Within their diversified portfolio, the LANG Companies, Inc. and The Gift Wrap Company are divisions of IG Design Group Americas, Inc.

For more information regarding this press release, retailers please visit www.TheLANGCompanies.com, or contact:

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