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PRESS RELEASE

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FOR IMMEDIATE RELEASE

The LANG Companies, Inc. Changes Ownership

Through a new acquisition by IG Design Group, The LANG Companies, Inc. will now be part of IG Design Group Americas Inc.

WAUKESHA, Wis. July 11, 2016 - The LANG Companies, Inc. has been acquired by IG Design Group. Through this new acquisition, The LANG Companies, Inc. will now be a part of IG Design Group Americas Inc., an internationally acclaimed gift wrap, gift bags, greeting cards, calendars, creative play and stationery business offering high-quality, design-driven products on an international level.

"This is the first major acquisition for IG Design Group Americas in nine years and we are delighted to take this important step forward in the continued growth of our Americas' business. Combined, we are now one of the largest sellers of art wall calendars in the world, stated Gideon Schlessinger, Chief Executive Officer at IG Design Group Americas. "We see the addition of the LANG brand as being an important milestone in the development of our business," he added.

"It makes sense, as gift and specialty industry leaders to join together and continue building our brands stronger," stated Julie Smith, Chief Marketing Officer at The LANG Companies, Inc. "This new acquisition will enable us to grow both internationally and domestically and leverage synergies with IG Design Group," she added.

For IG Design Group, LANG is the first business in their portfolio with a large scale direct to consumer capability. Between the LANG.com website and consumer catalogs, this is an opportunity for additional growth utilizing LANG's extensive loyal consumer base.

About The LANG Companies, Inc.

Headquartered in Waukesha, Wisconsin, The LANG Companies, Inc. is an industry leader with over 30 years of experience producing art and design-driven, gift and specialty products, indoor and outdoor home décor, and sports licensed products including greeting cards, calendars, drinkware, tableware, puzzles, games, and stationery. The diversified product portfolio is marketed under three widely-recognized, company-owned brands; LANG®, Wells Street by LANG® and Turner Licensing™.

About IG Design Group

IG Design Group plc, formerly International Greetings plc, is engaged in the design, manufacture and distribution of gift packaging and greetings, stationery and creative play products. The Company's geographic segments include UK and Asia, Europe, Americas and Australia. Its gift wrap products can be supplied with accompanying coordinated accessories, which include bags, tags, ribbons and bows, and crackers. It is also involved in branded, licensed, bespoke and Christmas crackers. The Company works closely with blue chip customers to develop ranges of gifts for Christmas and other special occasions.

For more information regarding this release, please contact:

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